



IRISS Ltd.

2011 Conference

Location: Hilton London Stansted Airport **Date:** October 20th and 21st, 2011

What exactly takes place at an IRISS Agent's conference?

For starters, how about exciting speakers, valuable business building sessions and informative product sessions including subjects such as:

- 
- Sales Tools – Visual Aids to Facilitate Faster Close of Sales: IRISS Videos & IRISS Product PowerPoint, Window Swap Program
 - Online Sales Tools – Education for you and your clients in a click
 - A Holistic Review of IRISS Product Lines: VPFC, VPFR, CAP, Custom Solutions
 - Electrical Safety and Infrared Windows – Why IRISS?
 - FUTURE of IRISS and our Channel Partnerships: DMSI, DIAS and more!
 - Social networking, e-mail, webinars etc. – The Simplest and Cheapest Way to Grow Your Business Online Today
 - IRISS 2011 Marketing Campaigns, Branding Guides and Tips for YOUR Business!
 - How I Sell to my customers – ASK THE EXPERT: Learn what it takes to be on top from people who have been there!
 - State of the EMEA Region
 - Overcoming sales objections: Voiding warranty, UL ratings, etc.
 - Competition Overview – What You Need To Know About Them versus IRISS
 - New commission structure, pricing changes, *Special Offer from Martin Robinson, CEO - IRISS

At IRISS, we are committed to providing the products you need and the information you want.

Mix business with pleasure...why not?

If you are an IRISS Agent, you love what you do anyway. Then, when it's time to get down to business, get ready for exciting speakers, valuable business building sessions and informative product sessions. If you are looking to take your business to the next level, IRISS is ready for YOU.

Register today at: bd.iriss.com/EMEA2011AgentConference

Mark your calendar now to reserve the date and attend the EMEA IRISS Agent's Conference on October 20th and 21st, 2011 at the Hilton London Stansted Airport.

For additional information or questions, please contact:
Julie Reynolds – Global Operations Director, IRISS, Ltd.
Phone: +44 (0) 1245 399 713 Email: j.reynolds@iriss.com

IRISS®

See What You've Been Missing!